

Testimonials

A credible company to work with...

Mark Brown, Managing Director, Browns Building Solutions Ltd

"After working with Joanne Wood Design with my former company I was deeply upset when my corporate governing body forced my arm to use their marketing team. This entailed spending lots of money (much more than Joanne Wood Design ever charged) for a much inferior service. Even after they had produced new brochures we still used Joanne Wood Design's brochures for important clients – this instruction came from the top. Now I have started my own venture it is a pleasure to have Jo back on board, again! – Good value, helpful and wonderfully creative! – Thank You!"

Robert Slade, Managing Director, Alaska (UK) Ltd

"Joanne Wood Design have produced some outstanding projects for me. Their packaging designs always attract favourable comments from retail customers and my overseas colleagues. Most importantly they sell products! Jo has the unusual ability to be both creative AND efficient, accurate, punctual!"

"We gave Joanne Wood Design a tricky packaging brief for our new Activebrush® product range. The finished design exceeded our expectations in terms of selling the product story, clarity, aesthetics and retail appeal. I am sure that the packaging design made a significant contribution to Alaska UK winning its first major retail listing for the product. Thanks for all your hard work and excellent service."

Liz Petyt, Operations Manager, Vision Redbridge Culture and Leisure

"Vision Redbridge Culture and Leisure engaged Joanne Wood Design to assist in bringing the re-branding of our key health and fitness areas from concept to reality. Jo was quickly able to understand our needs and aspirations and bring our strategic aims to life. Jo is friendly and professional and her expertise clearly stands out through visualizing the end product. We are very pleased to have Jo as our designer and highly recommend her for all areas of design work."

Paul Ellis, Director, Cabalicious

"We are absolutely delighted with our website, from the initial first contact we had with Joanne Wood Design to the completion of our website we were kept informed of the progress and development, We were very impressed with the artwork and set up and could not believe how quickly we started to have enquiries regarding our services! We have had so many complimentary comments regarding our website this is all due to the hard work of Jo. We would urge anyone who is thinking of having a website etc to make Joanne Wood Design their first call!!"

Colin Humphries, Operations and Contracts Manager, CICL/MSS plc

"Joanne Wood Design's designs and design thought processes were precise and focused exactly on our company's current needs and direction, an exceptional and prompt service delivered a fresh company image way ahead of our anticipated time scales. I would highly recommend this company!"

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Barry Daniels, co-Founder, Rhys Daniels Trust

"I am so pleased with the ideas and new designs that Joanne Wood Design has incorporated into the Rhys Daniels Trust. Being a successful children's charity that provides unique 'Home from Home' care for seriously ill children and their families when being treated at specialist hospitals away from home our profile is of such great importance to us. Our designs and website must appeal to all ages and Jo has worked very closely on this concept and I am so pleased with the direction that we are going. This is a perfect change for the Rhys Daniels Trust."

John Harris CBE, ex-Chairman of the Alba plc group of companies

"A graphic designer of the highest order. Jo's design of packaging for consumer products covering a wide variety of items has been extremely attractive and greatly assisted sales of the product in question. In addition she has produced excellent work on brochures for Ovarian Cancer Action, a charity which we support. Her work has been imaginative, creative and talented and always delivered efficiently and without fuss. Jo is a pleasant and co-operative person with whom to work. I recommend her to potential clients as someone of ability and integrity."

Geraldine Presland, Helene Harris Memorial Trust

"Just wanted to say a big thank you for all your great work on the recent forum for HHMT. The programme was much admired and your excellent work on that, the Gala Dinner invitations, Fellowship Awards and the many other items we needed made my life much easier and the whole presentation of the Forum much more professional. In addition, the pleasant and efficient manner in which you liaised with me and Allyson was much appreciated. Thanks again."

Peter Reynolds, Chief Executive, Ovarian Cancer Action

"Your latest newsletter just crossed my desk – and I want to congratulate you on fabulous work – and a great publication! It is very inspiring."

Matt Sloan, Director, Autotints

"Thank you for your excellent work carried out for our recent advertising campaign. I can confirm that we have had good results from the campaign and that we will be in touch with another project soon."

"Getting our website redesigned by Joanne Wood Design was one of the best things we have done, straight-away we noticed an increase in calls and emails with customers directly coming through from the website. In the first week the amount of calls and emails we received lead to a 400% increase in customer contact, 95% of which lead directly to more work. The cost of the website was recuperated in no time."

Mark Terrett, Production Manager, Mice Technical Graphics Ltd

"I am very impressed with the Carl Lewis Fitness pop-up graphics you have produced for the Castle Ashby show. The displays are one of the best we have seen and produced!"

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Gavin Jones, Founder, RollerTeamRentals.com

"You are the best!!!"

Ian Sanders, Senior Product Manager, Hinari

"I am delighted to confirm that after all your hard work we have now secured five new microwave ovens in the Argos catalogue. The Argos buyer and Buying Director were very impressed with your design work on these models. Your new designs have given us the sales and marketing edge on microwave ovens. Congratulations!"

Richard Gosling, Sales manager, JCB PowerProducts

"Our JCB brochure is going down very well. Our internal personnel and our customers have applauded it. The Company Director has commented that he likes it and JCB HQ have said it is our best work to date and they really like the look and feel. Thank you!"

Paul Rawlings, Proprietor, Cartridge World Romford

"We researched many web design company's before coming into contact with Joanne Wood Design. We found the service to be wholly professional, efficient and cost effective and would have no hesitation in recommending them to other businesses!"

Alex Armstrong, Director, GD Design & Print

"We have worked with Jo for a number of years now and are always delighted with the quality and speed of her work. We recently undertook the design and print of a major independent client for the opening of new premises at very short notice. Jo produced excellent first stage proofs and the final design was ready for printing. Joanne Wood Design has also designed for us a poster and leaflet campaign targeted at Local Schools, which was a great success – I have no hesitation in recommending her."

Vicky Kelly, Life Coach, Butterfly Life Coaching

"Jo always works really well to the briefs I give her, and has come out with a few twists of her own to incorporate into the designs which I have absolutely loved! The work is always done in a timely fashion and to budget."

Debbie Shaw, Director, Silverleaf Jewellery

"Over the last three years Joanne Wood Design has created a diverse portfolio from promotional signs and leaflets to large scale wall art including an entire side of an escalator. Jo has a very professional manner of working, following the brief very carefully, whilst listening to my requirements. Being an artist myself, and not always very clear from the outset of what I want, Jo has always produced results that contribute positively to the overall branding an image of Silverleaf. Jo always delivers to tight time scales and delivers when she says she will. Jo comes up with competitive prices both for her own design work as well as with printers of which she has shown an extensive knowledge. I have recommended Jo to colleagues as well as friends and I know that they have had positive results from her. I will continue to use Jo for my graphic work and also recommend her to others."

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Lewis Cook BA (Hons) Dip Arch (Hons) RIBA, Partner, Form Architecture Ltd

"As Architects we wanted a stylish yet user friendly website and Joanne Wood Design has achieved this by enabling us to use our site as an online portfolio clearly demonstrating the services we offer. We found Jo very easy to work with and open to our requests, but also able to add her own ideas and expertise due to her graphic design background. We hope to have an ongoing relationship with Jo as our website grows in the future."

Emma Clark, Founder, MaxCleavage.com

"We have used Joanne Wood Design for the design of our website, and print material for several years now. We cannot recommend Jo enough. She is professional, responsive and dedicated to producing excellent results for us."

Sam Gibson, Head of Communications and Public Affairs, Ovarian Cancer Action

"Ovarian Cancer Action and the Helene Harris Memorial Trust have worked with Jo for over ten years and she has always proved to be extremely professional. Joanne Wood Design works with the charity on a range of marketing and communication materials and is consistently able to be creative according to the organisation's needs – often working within tight budgets and deadlines."

Sharon Molloy, Alba plc, Audiogeist.com, 7 Years

"I met Jo Wood while at Alba plc – she was a designer there and did all our Press Office campaigns; everything from Media Event invites to Product Flyers. Since then, she's worked on my website (www.audiogeist.com), and the branding for my husband's band, 7 Years. I'd recommend Joanne Wood Design every time! Jo's creative ideas and eye for detail always produce that 'WOW' factor. She's professional, yet friendly, and whether it's the final product or just an email to touch base – you can tell she's put thought and feeling into her work."

Richard Larkman, Director, Forme Jewellery

"As a new company entering the jewellery market, we needed to create a brand which would differentiate us from our competitors, and reflect the quality of products that we were selling. I had worked with Joanne Wood Design previously, so we did not need to shop around – we already knew the agency we wanted to work with! We used Joanne Wood Design to create the brand concept and logos and then delivered this across our stationery, packaging and point of sale. We were delighted throughout the process. It is a refreshing change to work with a designer who makes an effort to understand the brief fully and then apply their creativity to deliver what the client requires (not what the designer wants to create). Jo's design ideas were appreciated and her creative output was admired by our staff and our customers. The charging structure was transparent and competitive. Required amends to the design were completed quickly and accurately. We even got excellent print production advice."

Neil Blow, Limebridge Engineering Ltd

"I asked for a logo to be put together on the Monday, and by that Thursday I had the end result, which I was over the moon with. Speed and professionalism of service were both very impressive."

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Nick Mapes, Product Manager, Alba plc

"Jo is a very talented artist and an excellent professional. She always performed admirably and showed great vision on new concepts, brochures and marketing materials with minimal direction from the Telecoms team. I would happily recommend Jo and look forward to working with her in the future."

Deborah Granville, Ovarian Cancer Action

"Jo is a designer who is creative, works to the brief swiftly and to budget. She is a very warm individual who "gets" the concept and delivers on expectations. She has produced all manner of designs for me over the years, from pin badges through websites to invitations."

Mark Martyn, Divisional Director of Hinari, Alba plc

"Jo is not only very talented but also so professional in every challenge that is placed in front of her. Also a pleasure to work with at all times, nothing was ever a problem. Can only give her my highest recommendation."

Allyson Kaye, Chair, Ovarian Cancer Action

"Jo has worked on our Newsletter and information leaflets for many years – she has always kept an eye on costs for us, as we are on a limited budget being a charity. Her work is always fresh and well thought out. She is very organised and works well to deadlines."

Pat Etienne, Sales Manager, MBA Group Ltd

"I have worked with Jo for a number of years on various projects with a number of different clients we both share. I have found her attention to detail and professionalism to be impeccable, she can be trusted to manage projects from concept to completion."

Matt Jones, Brand Manager, Hinari & Pulse Home Products Ltd

"Jo was key in designing many of the packaging concepts for many of our products. The designs Jo produced were of an exceptionally high quality, they were always creative and innovative in their execution and always delivered the WOW factor for the product."

Laura Browning, Product Manager, Alba plc

"I first worked with Jo when we were both at Alba, her creative flair, attention to detail and out of the box thinking never ceased to amaze me during the many projects we worked on. She consistently delivered – on time, on budget and always with a great result. On a personal level Jo always took on board any comments or suggestions from us non design savvy civilians and turned our rough ideas into something tangible. I would (and have) called upon her again and again to use her skills as Joanne Wood Design. A real pleasure to work with."

Mark Merry, Director, Red Professional Locums

"We used Jo on a number of occasions from large projects such as web site design, branding our new company etc and also some small ad hoc adverts, business card design etc. Jo is a thoroughly reliable and extremely capable designer and helped us immensely when setting up our company. Jo is excellent value for money and has fresh innovative ideas – I totally recommend Jo without reservation!"