



Awards Categories

Sole Trader of the Year

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The Seedbed Centre offers workshops, office, trade counter, light industrial and storage units on the edge of Romford town centre. With ample on-site parking, 24-hour access and excellent loading facilities, it has everything you could want from business facilities. The units are available on 'easy in / easy out' licences so you can stay as long as you want. The Seedbed Centre is a short drive from the junction of Rom Valley Way (A125) and Thurloe Gardens (A1251). Find out more on 0207 491 0055 or at www.thornycroft.co.uk.

Finalists

■ **All Awards**

Sales, accounts, marketing, production, despatch, office cleaner, just a few roles I need to fill in one day as a sole trader. By trade I'm an engraver, but learning that so many other skills are necessary when you only have yourself to rely on – and blame. Linking up with other businesses in the borough makes it possible to run a successful business like All Awards, using their skills to produce bespoke awards, trophies and signage to an international customer base for individuals and also corporate companies. I have found it a challenge but a rewarding one, and not just financially.



■ **Italianissimo**

After 23 years in the restaurant and catering industry, Alfonso Colli created Italianissimo. An Italian café with a twist, where food, drink and art meet. Alfonso cares about what he serves and how it's served. If it's not on the menu, but we've got the ingredients, it's yours! The customer comes first, because it's you who keep us running. Alfonso doesn't just put food on a plate. He makes sure that food is assembled carefully. Even if it's just a simple slice of tiramisu, there's always something you can do to spice it up!



■ **Joanne Wood Design Ltd**

Havering 2010 Business Awards finalist, Joanne Wood Design Ltd, is a small and unpretentious Romford-based design agency, offering a reliable, personal and inclusive service. They provide original, bespoke graphic and website designs tailored to surpass their customer's expectations – on time and on budget! The agency supplies design work to multi-national charities and businesses, and local companies – Joanne Wood Design treats everyone equally. The company recognises and accepts its responsibility to provide a high level of service and quality finished product, which is creative, on time, cost-effective, appropriate and that meets the client's brief. Visit www.joannewood.co.uk for more information.



Staff Training and Development

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Because health matters

Sanofi-aventis is one of the world's leading pharmaceutical companies, devoted to advancing healthcare around the world. It creates great medicines for millions of patients, focusing its activities on cardiovascular medicine, thrombosis, oncology, internal medicine, metabolic disorders, diseases of the central nervous system and vaccines. Sanofi-aventis is committed to creating innovative therapeutic treatments. Its portfolio of products contains several medicines that are world leaders in their classes. The Dagenham manufacturing plant has a proud heritage having been producing products for the group for over 75 years. We employ over 400 staff primarily manufacturing drugs for the treatment of cancer and anaemia. For more information about Sanofi-aventis worldwide, visit www.sanofi-aventis.com.

Finalists

■ **Avalon Abseiling Insulation Ltd.**

Avalon Insulation was created to deliver high-level cavity wall insulation, under the 'Decent Homes' initiative, using teams of abseilers to install the insulation material across London boroughs. The appointment to the company of a former BBA assessor and an experienced project manager has brought additional expertise to the team to make sure we deliver the best quality material and demonstrate value for money. All members of the insulation team are given professional and vocational training to improve and increase the company's skills and allow each member of the team to contribute to the success of the business.



■ **Havering Mind**

One in four people will experience a mental health problem at some point in their lives – and they may well be one of your friends, colleagues or family members. Havering Mind provides a wide range of services that support people during this difficult time in their life. The organisation also works to end the stigma and discrimination faced by people with mental health problems each day. The organisation's success is due to its greatest asset – its dedicated team of volunteers and staff. Their continual enthusiasm and commitment ensure the best possible outcomes for individuals.



■ **McDonald's Romford**

McDonald's restaurants in Romford are operated as a separate franchise owned by Gerry Byrne who has worked in Romford since 2002. Gerry is committed to helping local charities and organisations with sponsorship and assistance by giving his own time to projects such as ROSE (Realistic Opportunities for Supported Employment) and being on the governing body of the Havering College of Further and Higher Education. He is very proud to be a finalist in the Staff Training and Development category in recognition of the hard work and effort put in by his team of managers and staff.



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www.haveringbusinessawards.co.uk

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